

508 883
10/508883

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

Rec'd PCT/PTO 23 SEP 2004

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
9 October 2003 (09.10.2003)

PCT

(10) International Publication Number
WO 03/083718 A1

(51) International Patent Classification⁷: G06F 17/30

[CA/CA]; 102 Strathearn Avenue, Richmond Hill, Ontario
L4B 2J7 (CA).

(21) International Application Number: PCT/GB03/01342

(22) International Filing Date: 20 March 2003 (20.03.2003)

(74) Agent: BURT, Roger, James; IBM United Kingdom Limited, Intellectual Property Law, Hursley Park, Winchester, Hampshire SO21 2JN (GB).

(25) Filing Language: English

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(26) Publication Language: English

(30) Priority Data:
2,379,306 27 March 2002 (27.03.2002) CA

(71) Applicant (for all designated States except US): INTERNATIONAL BUSINESS MACHINES CORPORATION [US/US]; New Orchard Road, Armonk, NY 10504 (US).

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MN, MR, SN, TD, TG).

(71) Applicant (for MG only): IBM UNITED KINGDOM LIMITED [GB/GB]; PO Box 41, North Harbour, Portsmouth, Hampshire PO6 3AU (GB).

(72) Inventor; and

Published:

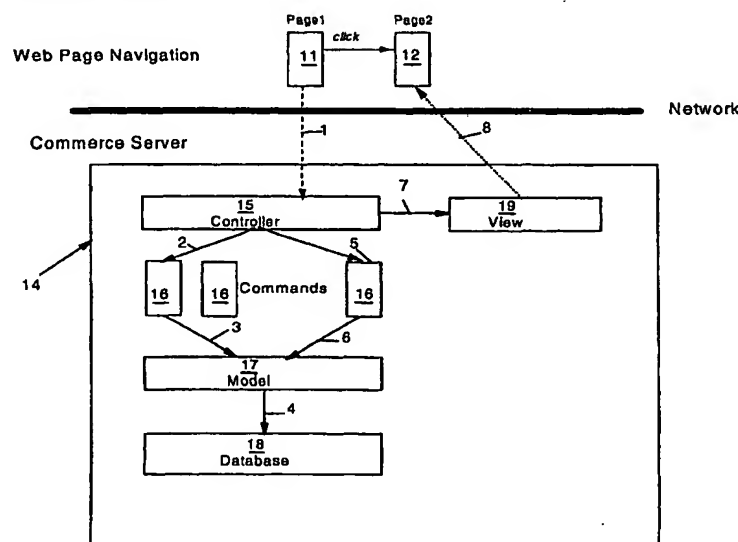
(75) Inventor/Applicant (for US only): SUWANDA, Hendra

— with international

[continued on next page]

(54) Title: METHOD AND SYSTEM FOR ESTABLISHING A HIERARCHICALLY STRUCTURED WEB SITE FOR E-COMMERCE

Implementation View
of Web Navigation



(57) Abstract: The invention provides a hierarchically structured store web site for use on the internet including: a base store site module having at least one entry port for communication with the internet; and, at least one child module of the base store site module having an entry port; the entry port of the base store site module being linked to the entry port of the child module for communication between the base store site and the child module. The invention also provides a method and software for establishing the web site.

WO 03/083718 A1